## **Privacy Policy**

Last updated: September 29, 2021 Effective Date: September 29, 2021

FSC I, LLC, dba FSC Sports Club, ("we" or "us" or "our") respects the privacy of our users ("user" or "you"). This Privacy Policy explains how we use, disclose, and safeguard your information when you visit our mobile application (the "App") or www.fscsportsclub.com. Please read this policy carefully.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you by updating the "last updated" date at the top of the Policy. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted any changes in any revised Policy by your continued use of this App after the date the revised Policy is posted.

This Privacy Policy applies only to this App and not to third parties. We are not responsible for any of the data collected by any third party.

#### **Collection of Your Information.**

We may collect information about you in a number of ways. This may include:

- <u>Personal Data</u>: We collect and store personal information related to your App profile, which you provide voluntarily through signing up or through continued use of this App. This may include:
  - o First and Last Names
  - Email addresses
  - o Birthday / Age
  - Location Information
  - o Payment Information
- <u>Derivative Data and Uploaded Media</u>: Information our servers automatically collect when you access the App, such as your native actions that are integral to the App, also include actions taken when creating entries and editing entries and uploading media to the App. Any media uploaded in this fashion, will be collected and stored on our servers. If you wish to change our access or permissions, you may do so in your device's settings.
- <u>Geo-Location Information</u>. We may request access or permission to and track location-based information from your mobile device, either while you are using the App or continuously in order to provide location-based services. If you wish to change our access or permissions, you may do so in your device's settings.
- <u>Mobile Device Access</u>. We may request access or permission to certain features from your mobile device, including, but not limited to, your mobile device's reminders. If you wish to change our access or permissions, you may do so in your device's settings.

- <u>Mobile Device Data</u>. Device information such as your mobile device ID number, model, and manufacturer, version of your operating system, phone number, country, location, and any other data you choose to provide.
- <u>Push Notifications</u>. We may request to send you push notifications regarding your account or the App. If you wish to opt out of receiving these communications, you may do so in your device's settings.

#### **Use of Your Information.**

Having accurate information about you permits us to provide you with a more customized experience. We may use information collected about you via the App to:

- Generate a personalized profile about you for your personalized experience in the App.
- Monitor and Analyze usage and trends to improve your experience with the App.
- Notify you of updates to the App.
- Request feedback and contact you about your use of the App.
- Provide technical support and maintenance for the App.
- Improve our product.

#### **Disclosure of Your Information.**

We will not sell, distribute, or lease your personal information to unrelated third parties unless we have your permission or are required by law to do so.

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- <u>Professional Advisors</u>. We may disclose your personal information to professional advisors, such as lawyers, bankers, auditors, and insurers, where necessary in the course of the professional services that they render to us.
- <u>Compliance, Fraud Prevention, and Safety</u>. We may disclose your personal information to law enforcement, government authorities, and private parties as we believe necessary or appropriate to: (a) protect our, your, or others' rights, privacy, safety, or property (including, but not limited to, defending legal claims); (b) enforce the terms and conditions that govern the App; and (c) protect, investigate, and deter against fraudulent, harmful, unauthorized, unethical, or illegal activity.
- <u>Service Providers</u>. We may share your personal information with service providers that perform services on our behalf or help us operate the App, including, but not limited to customer support, hosting, analytics, database management services, email delivery, and marketing.
- <u>Third Party Platforms</u>. If you have enabled features that connect the App to a third-party platform, we may disclose the personal information that you authorized us to share. We do not control the third-party platforms' use of your personal information. Their use of your personal information is governed by that third party's privacy policy and terms and conditions.

- <u>Business Transfers</u>. We may sell, transfer, or otherwise share some or all our business or assets, including your personal information, in connection with a business transaction or potential business transaction such as a merger, consolidation, acquisition, corporate divestiture, reorganization or sale of assets, or in the event of bankruptcy or dissolution.
- With your Consent. We may share your information with notice and as required by applicable law, with your consent.

### **Keeping your Information Secure.**

We follow industry standards on information security management to safeguard sensitive information, such as financial information and any other personal information entrusted to us.

## Third-Party Providers.

When you use this App, Third Parties may collect, store and/or process the information detailed in this Privacy Policy. [Examples include Facebook, Twitter, Dropbox, Google Drive, Strip, et. al.] These Third Parties are carefully selected to ensure that they, and their related entities who may access your information, provide your information with equal protection to that stated in this Privacy Policy and required by applicable privacy laws and the Platform Providers' rules, policies, and guidelines. We use commercially reasonable efforts to engage with Third Parties that post a privacy policy governing their collection, retention, processing and use of non-personal and personal information. For further information regarding the collection, processing, and usage of your information by the Third Parties, please review their privacy policy practices.

## **Tracking Policies.**

- <u>Cookies</u>. We may use cookies and similar policies, web beacons, tracking pixels, and other tracking technologies on the App to help customize the Application and improve your experience. Cookies are pieces of data that websites and services can set on your browser or device that can be read on future visits. Most browsers are set to accept cookies by default. You can remove or reject cookies but be aware that such action could affect the availability and functionality of the Application. You may not decline web beacons. However, they can be rendered ineffective by declining all cookies or by modifying your web browser's settings to notify you each time a cookie is tendered, permitting you to accept or decline cookies on an individual basis
- Website Analytics. We may also partner with selected third-party vendors, such as Google Analytics, to allow tracking technologies and remarketing services on the App through the use of first-party cookies and third-party cookies, to, including, but not limited to, analyze and track users' use of the App, determine the popularity of certain content, and better understand online activity. By accessing the App, you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors.

#### Data Retention.

When you are a registered user with this App, we retain your data for as long as you remain a registered user / remain an active user/ necessary to provide products and services to you and others.

# **Options Regarding your Information.**

You can cancel or delete your account at any time by contacting us. You can manage your account and the content contained in it, as well as edit some of your personal data.

- Revoking Consent: You can revoke or modify your consent through your account settings. You can limit the notifications you receive from us in your account settings. You can limit how your information is visible to other users of the App using notification settings.
- <u>Deleting Data</u>: You may have the right, under certain circumstances, to request that we delete the personal information you have provided to us. You will need to contact the club and request your personal information be deleted.

#### Contact us.

If you have questions or concerns about this Privacy Policy, the information practices of Fred Smith Club, or your dealings with our App, please contact us:

Email: online@fredsmithcompany.com

Mail: FSC Sports Club

400 Riverwood Drive Clayton, NC 27527